

**University of North Georgia**  
**Department of Mathematics**

**Instructor: Berhanu Kidane**

**Course:** College Algebra Math 1111

**Text Book:** For this course we use the free e – book by Stitz and Zeager with link:

<http://www.stitz-zeager.com/szca07042013.pdf>

Other online resources:

e – book: <http://msenux.redwoods.edu/IntAlgText/>

Tutorials: [http://www.wtamu.edu/academic/anns/mps/math/mathlab/col\\_algebra/index.htm](http://www.wtamu.edu/academic/anns/mps/math/mathlab/col_algebra/index.htm)

**For more free supportive educational resources consult the syllabus**

## Chapter 6

### Exponential and logarithmic Functions (Page 417)

**Objectives:** By the end of this chapter students should be able to:

- Identify Exponential and logarithmic Functions
- Identify graphs of exponential and logarithmic functions
- Sketches graphs of Exponential and Logarithmic functions
- Identify the relationship between exponential and logarithmic functions
- Identify and state rules of exponential and logarithmic functions
- Find domain and range of exponential and logarithmic functions
- Simplify exponential and logarithmic functions using their rules

## Motivation

### 1) **Interest:**      **Compound**    **Compounded Continuously**

#### Formulas:

$$A = P \left( 1 + \frac{r}{n} \right)^{nt} \quad (\text{Compound Interest})$$

$$A = Pe^{rt} \quad (\text{Continuous Compounding})$$

$A$  = Amount

$P$  = Principal

$r$  = Rate of interest (in %)

$t$  = Time (usually in years)

$n$  = Number of times amount is compounded

### 2) **Radioactive Decay & Population Growth**

**Radioactive Decay:** If  $m_0$  is the initial mass of a radio active substance with half life  $h$ , then the mass  $m(t)$  remaining at time  $t$  is modeled by the function

$$m(t) = m_0 e^{-rt}, \text{ where } r = \frac{\ln 2}{h}$$

**Population Growth:** A population that experiences a population growth increases according to the model:  $n(t) = n_0 e^{rt}$

where  $n(t)$  = Population at time  $t$ ,  $n_0$  = Initial size of population,  $r$  = relative rate of growth (expressed as a proportion of the population),  $t$  = time.

**Example: C-14 Dating.** The burial cloth of an Egyptian mummy is examined to contain 59% of the C-14 it contained originally. How long ago was the mummy buried? (The half-life of C-14 is 5730 years)

**Example: World Population.** The population of the world was 5.7 billion in 1995, and the observed relative growth was 2% per year.

- a) By what year will the population have doubled?
- b) By what year will the population have tripled?

## Compound Interest

Compound Interest is calculated by the formula:

$$A(t) = P \left( 1 + \frac{r}{n} \right)^{nt}$$

**Example 4:** If \$4000 is borrowed at a rate of 5.75% interest per year, compounded quarterly, find the amount due at the end of the given number of years. a) 4 years    b) 6 years    c) 8 years

For  $r = 1$ , the compound interest formula becomes  $A(t) = P \left( 1 + \frac{1}{n} \right)^{nt}$ .

### The Number $e$

Consider the expression  $\left( 1 + \frac{1}{n} \right)^n$ . We would like to investigate the value that this expression gets

close to if  $n$  keeps getting larger. That is as  $n \rightarrow \infty$ ,  $\left( 1 + \frac{1}{n} \right)^n \rightarrow ?$

$n$	$\left( 1 + \frac{1}{n} \right)^n$
1	2
10	2.593742
100	2.7048138
10000	2.71814592
100000	2.718268273
1000000	2.7182804693
10000000	2.718281692544
$10^8$	2.7182818148676
$10^9$	2.71828182709990
...	
$\infty$	<b>2.71828182845904...</b>

From the **above table** we can make the following observation:

As  $n$  increases without bound  $\left( 1 + \frac{1}{n} \right)^n$  approaches the number  $e$ , or equivalently

When  $n \rightarrow \infty$  the value  $\left( 1 + \frac{1}{n} \right)^n \rightarrow e$

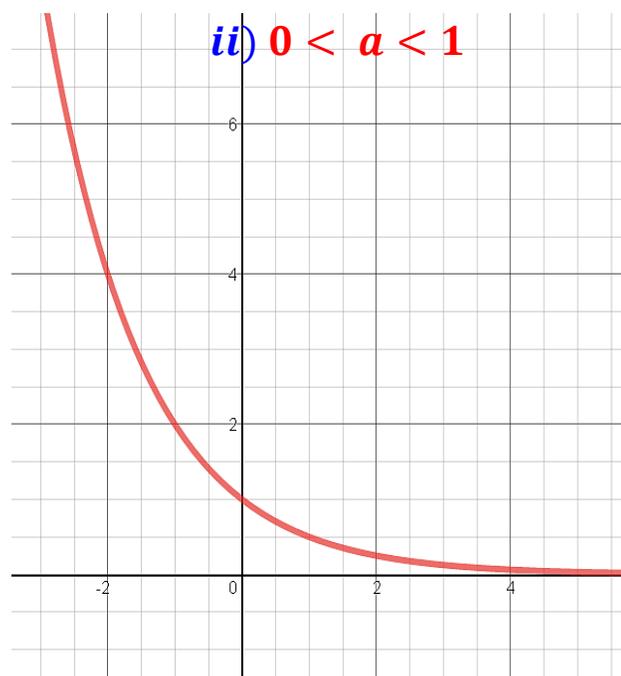
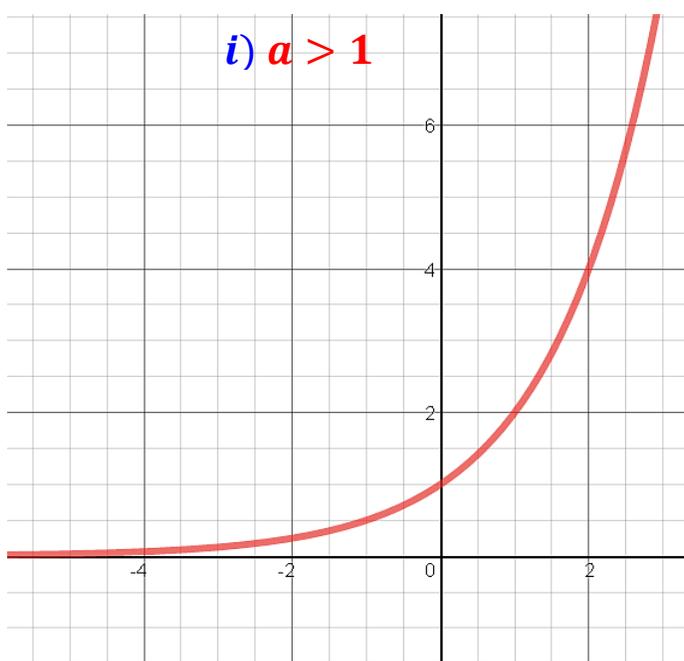
## 6.1 Exponential Functions

### Exponential Functions of base $a$

**Definition:** An exponential function with base  $a$  is the function defined by  $f(x) = a^x$ , where  $a > 0$  and  $a \neq 1$ .

**Example 1:** a)  $f(x) = 2^x$   
 b)  $g(x) = \left(\frac{1}{2}\right)^x = 2^{-x}$   
 c)  $f(x) = e^x$

Graphs of  $f(x) = a^x$ : there are two cases i)  $a > 1$  and ii)  $0 < a < 1$



**Properties of the exponential function  $f(x) = a^x$ :**

- 1) The domain of  $f(x) = a^x$  is the set of all real numbers =  $(-\infty, \infty)$
- 2) The function  $f(x) = a^x$  is increasing for  $a > 1$  and decreasing for  $0 < a < 1$
- 3) The range of  $f(x) = a^x$  is  $\{y \mid y > 0\} = (0, \infty)$
- 4) The function  $f(x) = a^x$  has y intercept  $(0, 1)$  but has **no** x - intercept
- 5) The function  $f(x) = a^x$  is a **one - to - one function**, hence it is invertible.

**Example 2:** Sketch the graph of the following exponential functions:

a.  $f(x) = 2^x$

d.  $f(x) = \left(\frac{1}{2}\right)^x$

a.  $f(x) = 0.8^x$

e.  $f(x) = 3^x$

b.  $f(x) = \sqrt[3]{3}^x$

f.  $f(x) = 0.6^x$

### Transformations:

**Translations, Reflections, and Vertical and Horizontal Stretches and Shrinks**

#### Translations:

- 1) **Vertical Translation:**  $y = f(x) \pm c$ , for  $c > 0$

The graph of  $y = f(x) + c$  is the graph of  $y = f(x)$  shifted vertically  $c$  units up

The graph of  $y = f(x) - c$  is the graph of  $y = f(x)$  shifted vertically  $c$  units down

- 2) **Horizontal Translations:**  $y = f(x \pm c)$ , for  $c > 0$

The graph of  $y = f(x - c)$  is the graph of  $y = f(x)$  shifted horizontally  $c$  units to the right

The graph of  $y = f(x + c)$  is the graph of  $y = f(x)$  shifted horizontally  $c$  units to the left.

#### Reflections

- 1) **Across the x-axis:**

The graph of  $y = -f(x)$  is the **reflection** of the graph of  $y = f(x)$  across the **x-axis**.

- 2) **Across the y-axis:**

The graph of  $y = f(-x)$  is the **reflection** of the graph of  $y = f(x)$  across the **y-axis**.

#### Stretches and Shrinks

##### Vertical Stretching and shrinking

To graph  $y = cf(x)$ :

If  $c > 1$ , **stretch** the graph of  $y = f(x)$  **vertically** by a **factor of  $c$**

If  $0 < c < 1$ , **shrink** the graph of  $y = f(x)$  **vertically** by a **factor of  $c$**

##### Horizontal Stretching and shrinking

To graph  $y = f(cx)$ :

If  $c > 1$ , **shrink** the graph of  $y = f(x)$  **horizontally** by a **factor of  $1/c$**

If  $0 < c < 1$ , **stretch** the graph of  $y = f(x)$  **horizontally** by a **factor of  $1/c$**

**Example 3:** Sketch the graph (Transformations of Exponential Functions)

a.  $f(x) = -2^x$

b.  $f(x) = 2^x + 2$

c.  $f(x) = 2^{x-1}$

d.  $f(x) = -2^{x+1} - 2$

**OER** West Texas A&M University Tutorial 42: [Exponential Functions](#)

## The Natural Exponential Function

**Definition:** The Natural Exponential Function is defined by  $f(x) = e^x$ , with base  $e$ .

### Continuously Compounded Interest

**Example 1:** Continuously Compounded Interest is calculated by the formula:

$$A(t) = Pe^{rt}$$

Where  $A(t)$  = Amount after  $t$  years,  $P$  = Principal,  $r$  = Interest rate per year, and  $t$  = Number of years

**Example 2:** A sum of \$5000 is invested at an interest rate of 9% per year compounded continuously

- a) Find the value of  $A(t)$  of the investment after  $t$  years
- b) Draw a graph of  $A(t)$

### Laws of Exponents

Laws	Examples
$x^1 = x$	$6^1 = 6$
$x^0 = 1$	$7^0 = 1$
$x^{-1} = 1/x$	$4^{-1} = 1/4$
$x^m x^n = x^{m+n}$	$x^2 x^3 = x^{2+3} = x^5$
$x^m / x^n = x^{m-n}$	$x^6 / x^2 = x^{6-2} = x^4$
$(x^m)^n = x^{mn}$	$(x^2)^3 = x^{2 \times 3} = x^6$
$(xy)^n = x^n y^n$	$(xy)^3 = x^3 y^3$
$(x/y)^n = x^n / y^n$	$(x/y)^2 = x^2 / y^2$
$x^{-n} = 1/x^n$	$x^{-3} = 1/x^3$

### And the Laws about Fractional Exponents:

Laws	Examples
$x^{1/n} = \sqrt[n]{x}$	$x^{1/3} = \sqrt[3]{x}$
$x^{\frac{m}{n}} = \sqrt[n]{x^m} = (\sqrt[n]{x})^m$	$x^{\frac{2}{3}} = \sqrt[3]{x^2} = (\sqrt[3]{x})^2$

**Proof** of the law:  $x^{\frac{m}{n}} = \sqrt[n]{x^m} = (\sqrt[n]{x})^m$  follows from the fact that

$$\frac{m}{n} = m \times (1/n) = (1/n) \times m$$

**OER** West Texas A&M University Tutorial 2: [Integer Exponents](#) Tutorial 5: [Rational Exponents](#)

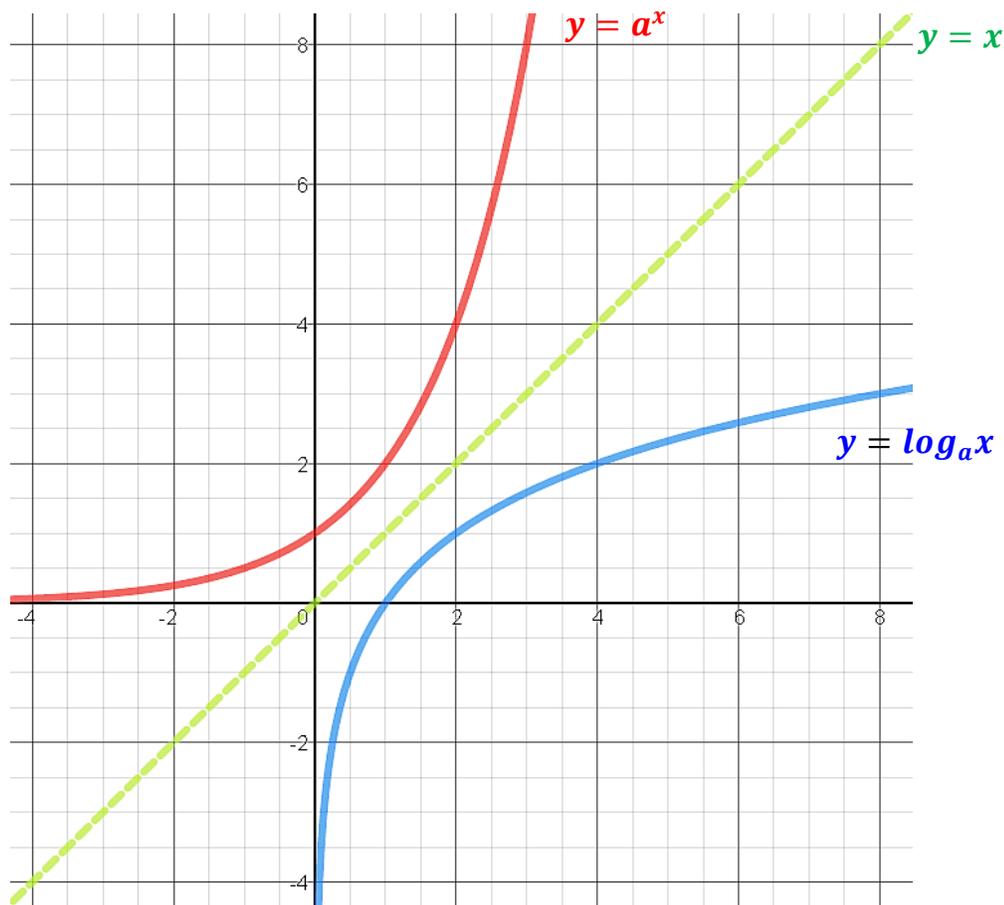
## 6.2 Logarithmic Functions and Their Graphs (page 423)

Consider the exponential function  $y = a^x$ ,  $a > 0$  and  $a \neq 1$

- $y = a^x$  is a one-to-one function, thus it has an inverse
- The inverse of  $y = a^x$  is a function called the **logarithmic function**

Recall, the inverse of a function is obtained by interchanging the  $x$  and the  $y$  in the equation defining the function. Thus, the inverse of  $y = a^x$  is given by  $x = a^y$  which is the same as  $y = \log_a x$ . That is we are saying  $x = a^y \Leftrightarrow y = \log_a x$

**Graphically:** The graph of  $y = \log_a x$  obtained by reflecting the graph of  $y = a^x$  across the line  $y = x$ .



### Logarithmic Function, Base a

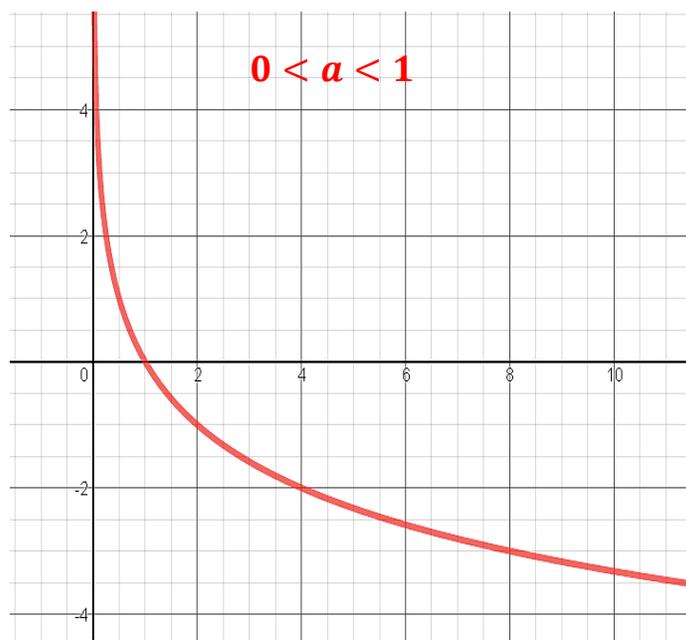
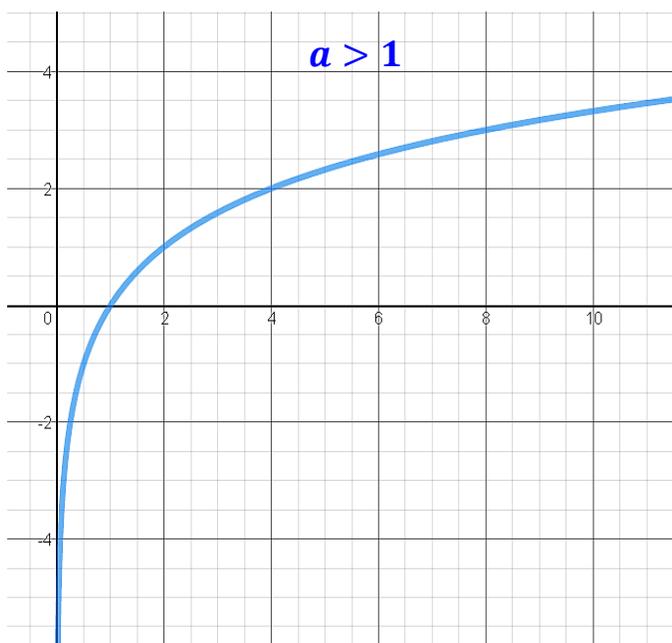
**Definition:** (log function to any base  $a$ )

$y = \log_a x$  is the number  $y$  such that  $x = a^y$ , where  $x > 0$  and  $a > 0$  and  $a \neq 1$  is

**Examples**

- Case,  $a > 1$ :  $y = \log_2 x$ ,  $y = \log_3 x$ ,  $y = \log_{1.3} x$ ;  $y = \log x$ ;  $y = \ln x$
- Case,  $0 < a < 1$ :  $y = \log_{1/2} x$ ,  $y = \log_{1/3} x$ ,  $y = \log_{0.4} x$ ;  $y = \log_{1/7} x$

Graphs of  $y = \log_a x$ : Two cases i)  $a > 1$  and ii)  $0 < a < 1$



**Properties of the logarithm function  $f(x) = \log_a x$**

- 1) The domain of  $f(x) = \log_a x$  is  $\{x / x > 0\} = (0, \infty)$
- 2) The function  $f(x) = \log_a x$  is increasing for  $a > 1$  and decreasing for  $0 < a < 1$
- 3) The range of  $f(x) = \log_a x$  is the set of all real numbers, in interval form  $(-\infty, \infty)$
- 4) The function  $f(x) = \log_a x$  has  $x$  intercept  $(1, 0)$  has **no**  $y$  - intercept
- 5) The function  $f(x) = \log_a x$  is a **one - to - one function**, hence it is invertible.
- 6) The function  $f(x) = \log_a x$  is the inverse of the exponential function  $y = a^x$  and vice versa

**Example 1:** Find graph the following logarithmic functions

- a)  $y = \log_3 x, y = \log_{1.3} x; y = \log x; y = \ln x$
- b)  $y = \log_{1/3} x, y = \log_{0.4} x; y = \log_{1/7} x$

**OER West Texas A&M University Tutorial 43:** [Logarithmic Functions](#)

**Example 2:** Find the domain and graph the following logarithmic functions

- a)  $y = -\log_3 x$
- b)  $y = \log_2(x - 2)$
- c)  $y = -\log_{0.2}(x + 1) + 2$

**Example 2:** Example 6.1.4. Page 425: Find the domain of the following functions

- a)  $f(x) = 2 \log(3 - x) - 1$
- b)  $g(x) = \ln\left(\frac{1}{x-1}\right)$

**Homework page 429: #1 – 74 (odd numbers)**

## Natural and Common Logarithms

**Definition:** 1) Logarithms with **base  $e$**  are called **natural logarithms**,

**Notation:**  $\ln x$  used instead of  $\log_e x$

2) Logarithms with **base 10** are called **common logarithms**

**Notation:**  $\log x$  used instead of  $\log_{10} x$

The calculator  $\log$  is **base 10**, and the calculator  $\ln$  is **base  $e$** .

**Example 3:** Find using a calculator:

- a)  $\log 13$
- b)  $\log 10$
- c)  $\ln 9$
- d)  $\ln e$
- e)  $\log 5$
- f)  $\ln 5$

## Conversion between Exponential and Logarithmic Equations

**Exponent Form**

$$b^y = x$$

$\Leftrightarrow$

**Logarithmic Form**

$$y = \log_b x$$

$$e^y = x$$

$\Leftrightarrow$

$$y = \ln x$$

$$10^y = x$$

$\Leftrightarrow$

$$y = \log x$$

**Example 4: Example 6.1.3 Page 424: Reading**

**Examples 4:** Convert to the exponential form

- a)  $\log 1000 = 3$
- b)  $\log_3 81 = 4$
- c)  $\log 5 = b$
- c)  $\ln e = 1$
- d)  $\ln \sqrt[3]{e} = 1/3$
- f)  $\ln 9 = t$

**Example 5:** Convert each of the following to a **logarithmic** or **exponential** equation:

- a)  $16 = 2^x$
- b)  $\log_2 32 = 5$
- c)  $\log_3 9 = 2$
- d)  $7^2 = 49$
- e)  $10^{-3} = 0.001$
- f)  $x = \log_t M$
- g)  $\ln 4 = y$
- h)  $27^{1/3} = 3$

**Properties of Logarithms** (page 437)OER West Texas A&M University Tutorial 44: [Logarithmic Properties](#)

- 1)  $\log_b(xy) = \log_b x + \log_b y$  (Product Rule)
- 2)  $\log_b(x/y) = \log_b x - \log_b y$  (Quotient Rule)
- 3)  $\log_b x^P = P \times \log_b x$  (Power Rule)
- 4)  $\log_b x = \frac{\log_c x}{\log_c b}$ , for  $c > 0$  and  $c \neq 1$  (Change of Base)

If we change the base  $b$  to  $c = 10$  or  $c = e$ , then the change of base formula becomes:

$$\log_b x = \frac{\log x}{\log b} \quad \text{OR} \quad \log_b x = \frac{\ln x}{\ln b}$$

- 5) **Other properties:** Let  $b > 0$  and  $b \neq 1$ , then:
  - a)  $\log_b 1 = 0$ , and so  $\ln 1 = 0$
  - b)  $\log_b b = 1$ , and so  $\ln e = 1$
  - c)  $\log_b b^x = x$ , and so  $\ln e^x = x$
  - d)  $b^{\log_b x} = x$ , and so  $e^{\ln x} = x$

**Example 1:** Example 6.2.1 page 438: Reading**Example 1:** Find each of the following using properties of log.

- |                                      |                |
|--------------------------------------|----------------|
| a) $\log 10000$                      | d) $\log_7 49$ |
| b) $\log_2 \left(\frac{1}{8}\right)$ | e) $\log 100$  |
| c) $\log_5 5^3$                      | f) $\log_3 3$  |

**Example 2:** Find the values of the following using log properties

- |                    |                        |
|--------------------|------------------------|
| a) $\log_{10} 5$   | c) $\log \sqrt[3]{42}$ |
| b) $\log_{1/3} 81$ |                        |

**Example 3:** Simplify the following

- |                                 |                           |
|---------------------------------|---------------------------|
| a) $(2^{\sqrt{5}})^{\sqrt{20}}$ | c) $\log_2(128/16)$       |
| b) $\log_2(\log_9 81)$          | d) $e^{\ln \sqrt[3]{81}}$ |

**Example 4:** Evaluate without a calculator whenever possible otherwise use calculator

- |                          |                         |
|--------------------------|-------------------------|
| a) $\log \sqrt[3]{100}$  | c) $\log_2 25$          |
| b) $\log_3 \sqrt[4]{27}$ | d) $\ln(\sqrt[7]{e^2})$ |

**Example 5:** Evaluate:

- a)  $\log_2 5$
- b)  $\log_{0.32} 99$

**Example 6:** Write as a **single log**:

a)  $\log_2(x - 2) + 3\log_2 x - \log_2(3 + x)$       c)  $2\log_4 x + \log_4 y - \frac{1}{3}z$

b)  $\log_b x + 2\log_b y - 3\log_b x$

**Example 7:** Expand using **log properties**:

a)  $\log(3\sqrt{x})$

d)  $\log_b(x^2 y^3 z^2)$

b)  $\log_5\left(\frac{\sqrt{x+1}}{9x^2(x-3)}\right)$

e)  $\log_a\left(\sqrt[3]{\frac{a^2 b}{c^4}}\right)$

c)  $\log\left(\frac{x^{1/2}}{y^2 \sqrt[3]{z}}\right)$

**Homework page 445: #1 – 42 (odd numbers)**

## Solving Exponential and Equations Log Equations:

**OER West Texas A&M University:** Tutorial 45: [Exponential Equations](#);

Tutorial 46: [Logarithmic Equations](#)

### Form

1.  $b^x = b^y$

2.  $b^x = y$

3.  $\log_b x = \log_b y$

4.  $\log_b x = y$

### Strategy

**Bases** are the **same**, **drop bases** to obtain  $x = y$

Take **log** or **ln** of **both sides** to change to the **log** form

**Bases** are the **same**, **drop the logs** to obtain  $x = y$

**Convert** to **exponential form** to solve  $b^y = x$

**Example 1:** Solve each of the following

a)  $4^{3x} = 32^{x-2}$

g)  $4^{x+3} = 3^{-x}$

b)  $e^{x+3} = e^{x^2-4x}$

h)  $7e^{x+3} = 5$

c)  $2^{5x} = 64$

i)  $3^x - 3^{-x} = 4$

d)  $9^{x^2} \cdot 3^{5x} = 27$

j)  $2e^{4x} + 5e^{2x} + 3 = 0$

e)  $3^{x^2-5x} = \frac{1}{81}$

f)  $3^x = 7$

**Example 2:** State the domain and solve the following

a)  $\log_2 x = 6$

e)  $\log_4 x + \log_4(x + 1) = \log_4 2$

b)  $\log_3 x + \log_3(2x - 3) = 3$

f)  $\log(x + 2) - 3\log 2 = 1$

c)  $\log_3 x + \log_3(x + 1) = \log_3 2$

g)  $\log_b 81 = -2$

d)  $\log_2(x + 1) + \log_2(3x - 5) = \log_2(5x - 3) + 2$

**Homework page 456: #1 – 33 (odd numbers)**

**Homework page 466: #1 – 24 (odd numbers)**